

# 2024 OFFICIAL GUIDE

## ADVERTISING RESERVATION FORM

communications inc.

ECHO

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New London, NH 03257-2300  
Telephone 603-526-9140  
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LNHCprogram@echocominc.com

League of N.H. Craftsmen

FULL PAGE 7 3/8" wide x 10" high

B/W	Color	
\$970.00	\$1,180.00	Full Rate
\$922.00	\$1,121.00	Prepaid Rate (by 6/7/24)

Placement is "Run of Paper"

DEADLINES:  
Space Reservation and Payment:  
June 7, 2024  
Ad Copy: July 8, 2024

HALF PAGE - VERTICAL 3 1/2" wide x 10" high

HORIZON TAL 7 3/8" wide x 4 7/8" high

B/W	Color	
\$560.00	\$730.00	Full Rate
\$532.00	\$694.00	Prepaid Rate (by 6/7/24)

QUARTER PAGE

VERTICAL 3 1/2" wide x 4 7/8" high

HORIZON TAL 7 3/8" wide x 2 3/8" high

B/W	Color	
\$365.00	\$520.00	Full Rate
\$347.00	\$494.00	Prepaid Rate (by 6/7/24)

EIGHTH PAGE 3 1/2" wide x 2 3/8" high

B/W	Color	
\$205.00	\$305.00	Full Rate
\$195.00	\$290.00	Prepaid Rate (by 6/7/24)

MT. SUNAPEE RESORT

Instructions: Ad Size \_\_\_\_\_ Color ☐  
☐ Ad copy enclosed  
☐ Payment & Space reservation only  
- ad copy to follow

Business Name \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_  
Contact Name \_\_\_\_\_ Fax \_\_\_\_\_

Payment\*  
☐ Check enclosed (Payable to Echo Communications)  
☐ Credit Card (full rate) (we will contact you for card information)  
\*Billing of established accounts at Full Rate also available.