

2020 OFFICIAL GUIDE

ECHO
communications
inc.

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Art by: Sandra Grant

Placement is
"Run of Paper"

DEADLINES:
Space Reservation
and Payment:
June 12, 2020

Ad Copy: July 2, 2020

FULL PAGE 7 3/8" wide x 10" high

<u>B/W</u>	<u>Color</u>	<u>Full Rate</u>
\$1,050.00	\$1,730.00	
<u>Prepaid Rate</u>		(by 6/12/20)
\$945.00	\$1,557.00	

HALF PAGE - VERTICAL 3 1/2" wide x 10" high HORIZONTAL 7 3/8" wide x 4 7/8" high

<u>B/W</u>	<u>Color</u>	<u>Full Rate</u>
\$625.00	\$1030.00	
<u>Prepaid Rate</u>		(by 6/12/20)
\$563.00	\$927.00	

QUARTER PAGE -

VERTICAL 3 1/2" wide x 4 7/8" high
HORIZONTAL 7 3/8" wide x 2 3/8" high

<u>B/W</u>	<u>Color</u>	<u>Full Rate</u>
\$420.00	\$696.00	
<u>Prepaid Rate</u>		(by 6/12/20)
\$378.00	\$626.00	

EIGHTH PAGE 3 1/2" wide x 2 3/8" high

<u>B/W</u>	<u>Color</u>	<u>Full Rate</u>
\$245.00	\$394.00	
<u>Prepaid Rate</u>		(by 6/12/20)
\$221.00	\$355.00	

NHCRAFTS.ORG

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Instructions: Ad Size _____

- ☐ Ad copy enclosed
☐ Payment & Space reservation only
- ad copy to follow

Business Name _____ Phone _____

Address _____

Contact Name _____ Fax _____

Payment*

- ☐ Check enclosed (Payable to Echo Communications)
☐ Credit Card (full rate)(we will contact you for card information)

*Billing of established accounts at Full Rate also available